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#### Editorial

# Budget constraints in critical scenarios: A position paper on the challenges to improving building performance

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**Abstract:** This position paper aims to pave the way for a debate on a few under-explored, at least, perhaps even neglected, challenges we face when trying to improve building overall performance. Specifically, we suggest focusing on how the efforts to increase building energy efficiency, building safety, the home and workplace healthiness, and the comfort perceived by the users can be impaired by budget constraints, especially while operating in critical scenarios. On the one hand, restraints on capital expenditures by property owners and other investors affect the decision-making processes for the construction of new buildings or the renovation of existing ones. More beyond, rapidly developing demographic and other anthropological changes, as well as frequently occurred natural disasters, pose extra burdens on the players in the building industry and the real estate market. It has been a fact that the need to adapt to both budget constraints and challenging situations is seldom fully embedded in the studies focusing on improving building performance. Therefore, we call for attentions in research and publications to advocate for complementing the need.

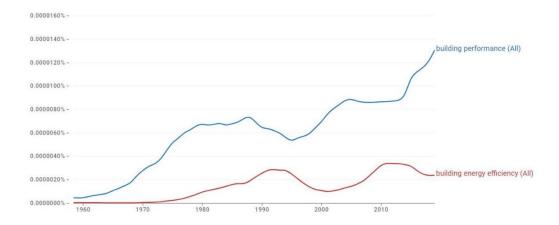
**Keywords:** building industry; building performance; building energy efficiency; real estate market; cost control; risk management; sustainable urban development

#### 1. Introduction

As far as the built environment is concerned, improving performance implies reasoning on multiple levels and taking action on a variety of elements in a building or a building unit. The expression building performance is a broad concept with no univocal definition in the literature, possibly because constructions are durable goods and complex systems. Forasmuch as building

performance is difficult to define, it is also hard to evaluate. Early examples of building performance evaluation were developed in the US between the late sixties and the mid-seventies, leading authors to use the expression post-occupancy evaluation for the methodologies meant to evaluate building performance after their construction and occupation. More recently, the academic and professional debate has further evolved, expanding the research interest in performance evaluation to the whole building life-cycle [1,2].

A broad research strand has long since focused on building performance from the perspective of energy saving and efficiency [3–5], especially concerning energy consumption from non-renewable sources, not least because of the implications in the matter of greenhouse gas emissions [6–9]. Over time, the research strand mentioned above branched out into several specific fields of study, some of which—among the primary ones—can be identified as follows: 1) building system optimization as well as integration of innovative technologies into the building and use of advanced and highly performing building materials [10,11]; 2) integration of passive systems and architectural design optimization concerning the characteristics that influence the most energy consumption, such as orientation and shape [12,13]. Nonetheless, the topic of building performance improvement is much broader, encompassing issues such as the home and workplace healthiness and safety [14–16], the comfort perceived by the users [17,18], and other aspects [19]. Actually, the attention paid by authors in the literature to the overall building performance increased earlier and faster than the focus on building energy efficiency, and is still growing stronger (Figure 1).



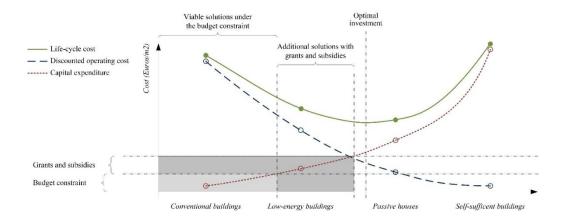
**Figure 1.** Occurrences of the expressions "building performance" and "building energy efficiency" in English books (source: Google Books Ngram Viewer, https://books.google.com/ngrams, last accessed 21.05.2024).

In this position paper, we argue that two somewhat niche topics—whether the focus is on energy efficiency or other aspects shaping the notion of building performance—are deeply intertwined with the issue of improving that performance, and thus, they deserve greater attention. The first topic—discussed below in Section 2—is hinged upon the notion of budget constraint, which plays a crucial role in the decision-making processes on the construction of new buildings or the renovation of existing ones, as it significantly affects the planning and execution stages, as well as the outcomes. The second topic discussed later in Section 3 is related to operating in critical scenarios, meaning dealing with building performance improvement while facing problematic situations, such as rapidly developing

demographic phenomena and other anthropological changes, for instance, overcrowding due to fast population growth and recurrent natural disasters such like sea level rise and flash flooding due to climate change.

#### 2. Budget constraints

Economic issues are known to be tied to achievable levels of building performance [20]. The role played by economic parameters in shaping the viability of adopting efficiency measures is a case in point [21–23]. An additional case in point is represented by the examination of the financial incentives to push the adoption of efficiency measures, in addition to the rise and growth of innovative business models [24,25] to exploit those incentives in the building industry [26–28]. Another pertinent example is given in the studies dealing with the appraisal of the cost premium [29,30] and the price premium [31,32] of highly efficient buildings compared to conventional ones [33–35]. Nonetheless, the comparative analysis of the profitability of investing in high-performance constructions—whether performed through well-known cost-benefit or life-cycle cost models [36–38], or even novel economic and multi-criteria models [39,40]—often misses considering a second feasibility dimension, namely, the ability to meet a given budget constraint.



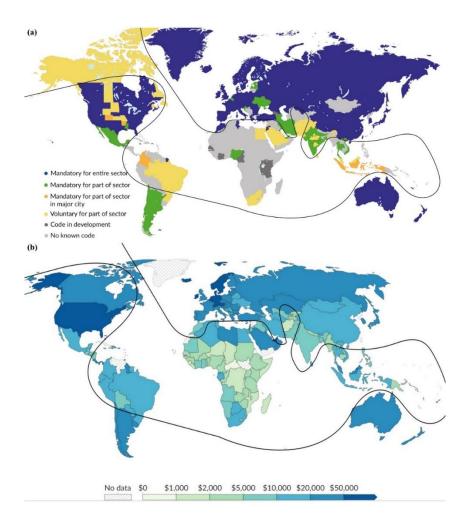
**Figure 2.** Economic optimum and budget constraint for capital expenditures (source: authors' study based on [5], page 1072, Figure 6).

The early literature on the topic explored a variety of market failures and barriers—such as imperfect and asymmetric information, bounded rationality, split incentives, transaction costs, and more [41–43]—that hinder the adoption of state-of-the-art and high-performance solutions in buildings. While the actual occurrence of all these barriers is disputed [44–46], consumers' and firms' spending ability is recognized as a barrier itself [47,48]. There is an inherent conflict - apparent and yet still partly neglected - between the substantial costs required to get high-performance buildings and the limited ability to incur capital expenditures by property owners and other investors (Figure 2). A budget constraint is seldom included in the evaluation of performance optimization measures to be adopted in new [49,50] and existing buildings [51]. Its consideration is largely connected with the use of analytical models derived from the life-cycle costing approach and the cost-optimal methodology [52,53]. It is additionally linked to the planning of maintenance and renovation actions of building elements according to their deterioration function in a couple of research papers [54,55],

as well as used among the inputs in investment decision optimization tools concerning retrofit measures in multiple buildings in another couple of studies [56–58].

#### 3. Critical scenarios

There is a case for arguing that the research on the investments meant to improve building energy efficiency—and building performance, more broadly—has been focused primarily in Western economies and developed countries [59]. Thus, it has predominantly advanced in the EU and US contexts [60] with a few other additional areas, following the adoption and implementation of targeted policies, codes, and regulations in those countries, as also shown by the International Energy Agency in its 2018 report (Figure 3). Only recently, the literature reported studies of efficiency and performance in the least-developed countries. Such studies are still limited to a small number [61,62].



**Figure 3.** (a) Building energy codes by jurisdiction (source: International Energy Agency, 2018, "Global Status Report Towards a zero-emission, efficient and resilient buildings and construction sector", https://www.iea.org, last accessed 21.05.2024). (b) Per capita GDP as of the year 2021 (source: World Bank, 2023, GDP per capita—dataset, World Development Indicators—original data, with minor processing by Our World in Data, https://ourworldindata.org/grapher/gdp-per-capita-worldbank, last accessed 21.05.2024).

One of the issues with that lies in the lack of representativeness [63]. Western economies and developed countries hardly provide a comprehensive representation of the various situations the majority of the world's population faces, both in terms of rapidly evolving demographic phenomena—or other anthropological changes—and recurring natural disasters. We refer to them as critical scenarios. On the demographic and anthropological side, they include exponential population growth, fast rural-to-urban migration resulting in intensive land-use changes, overcrowding of urban areas, and other migratory movements with related shifts in needs and wants, tastes, and preferences [64–66]. On the environmental side, they also include sea level rise, flash flooding, drought, overheating, and desertification due to ongoing climate change, which represents a source of substantial risk for urban areas [67–70].

## 4. Conclusions and further developments

Since many of the above-mentioned disruptive phenomena are bound to occur in developing and underdeveloped countries [71–73], the dynamic interplay between budget constraints and critical scenarios looks like an interesting field of study. From a normative analysis perspective, what strategies and tactics should be adopted to cope with limitations on spending power while simultaneously dealing with challenging situations? Also, from a positive analysis perspective, what actual actions do the affected people, households, and firms put into play? How much do critical scenarios worsen the burden of budget constraints, especially in large urban areas and in developing countries? Thus, how much does exposure to critical scenarios exacerbate budget constraints? How do budget constraints in critical scenarios interact with medium-to long-run policy goals as far as building performance is concerned? These are just a few instances of the research questions populating this field of inquiry.

In the near future, we expect more and more studies to address the above research issues and, perhaps, other related research topics so as to start shedding light on this under-explored topic.

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#### **Conflict of interest**

The authors declare no conflicts of interest.

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